



Doncaster Council

Report

Date: 11th May 2018

To the
CABINET MEMBER FOR PUBLIC HEALTH, LEISURE AND CULTURE

GET DONCASTER MOVING PROGRAMME – BID TO SERVICE TRANSFORMATION FUND

Relevant Cabinet Member(s)	Wards Affected	Key Decision
Cllr Nigel Ball	All Wards	Yes

EXECUTIVE SUMMARY

1. The Physical Activity and Sports Strategy was agreed at Cabinet on 23rd January 2018 setting out our ambitions for the borough. The Get Doncaster Moving, which is the delivery mechanism for the strategy, is a programme within the Doncaster Growing Together portfolio (the new Borough Strategy) aimed at improving physical activity levels across the borough of Doncaster.

A revenue bid of £389,733 into the Council's Service Transformation Fund is required to facilitate a number of change initiatives within this programme that will each contribute towards measureable benefits and improvements in physical activity and sport.

EXEMPT REPORT

2. No.

RECOMMENDATIONS

3. To approve the programme of activity as detailed in paragraph 5.7 for the Get Doncaster Moving Programme.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

4. The Get Doncaster Moving programme will deliver a number of projects as www.doncaster.gov.uk

outlined in paragraph 5 of this report, which will help people to be more physically active leading to a greater sense of physical and mental wellbeing.

BACKGROUND

5. Participation in physical activity amongst Doncaster residents has remained persistently low in comparison to the rest of the country. Approximately 70,000 adults in Doncaster (29.1%) participate in less than 30 minutes of activity per week and we have the lowest percentage of people in the country who participate in sport & physical activity twice in the last 28 days.

5.1, The 10-year Physical Activity and Sports Strategy for Doncaster sets out a vision for '*Healthy and Vibrant Communities through Physical Activity and Sport*'. This same vision is used in the Get Doncaster Moving programme which will deliver the first four years of the Physical Activity and Sport Strategy.

5.2, The Get Doncaster Moving programme is split into 5 key themes:

- 1) Walking;
- 2) Cycling;
- 3) Dance;
- 4) Use of Parks and Open Spaces;
- 5) Sport.

These themes have been organised into 3 Project Boards, with each Project Board governing a number of projects, and they in turn report up into the Get Doncaster Moving Programme Board.

5.3, Project Board: Walking and Cycling (Active Travel)

- Cycling Project;
- Daily Mile in Schools;
- Walking Strategy.

Project Board: Sport

- Sports Participation;
- Leisure Facilities Review;
- Playing Pitch Strategy.

Project Board: Dance and Parks

- Dance;
- Use of Parks and Open Spaces.

5.4, The appended Programme Business Case represents the financial requirement or 'ask' for the Get Doncaster Moving programme, in order to deliver the measureable benefits that have been identified. Those benefits link into a number of strategic objectives, namely:

- More people are physically active;
- Healthy life expectancy in Doncaster improves;
- Peoples quality of life is good;
- Our natural environment is enhanced and protected;
- More people are in sustained work;

- More people remain healthy and independent for longer with fewer people that are socially isolated;
- More young people are equipped to access employment, training and higher education;
- More people are learning throughout their lives and have the skills to access work.

5.5, The 9 x projects that make up Get Doncaster Moving each have a Business Case, and the Programme Business Case that is appended brings the financial requirements within those Business Cases into one single document. For context and information, the Programme Business Case includes the capital and revenue that has already been secured. This shows that a total of £5.34m capital and £1.69m revenue has already been secured through a combination of DMBC funding, grants and partner contributions.

5.6, Whilst the funding secured has enabled most projects to progress into the delivery stage, some elements have yet to progress and will continue to 'stall' until funding can be found. Temporary supporting revenue (STF) will therefore complement the already secured investment and make Get Doncaster Moving a greater success allowing it to deliver the sum of its ambitions. £389,733 of revenue funding is now required from the STF, profiled as follows:

- 2018/19 - £147,911;
- 2019/20 - £120,911;
- 2020/21 - £120,911.

5.7, The revenue funding requirement is broken down as follows:

Strategic Dance Partnership	£1,500
Dance Strategy Development and Delivery	£15,000
Dance Festival Development and Delivery	£5,000
Active Travel Auditor	£105,000
Walking Project Lead	£105,000
Base Map Tracc Software	£6,000
Daily Mile Events and Promotion	£8,500
Additional Walking and Cycle Counts	£7,500
Sports Participation Co-ordinator	£106,233
Support for Doncaster Cycle Festival events	£30,000
Total	£389,733

The Get Doncaster Moving Programme Board has endorsed this Programme Business Case, and the Doncaster Growing Together Portfolio Group has seen the detail of the Business Case.

OPTIONS CONSIDERED

6. 6.1, Reconfigure Existing Resources / BAU / Partner Contributions (Doncaster Calling)

Resources have been prioritised by the Leisure Manager and Public Health Specialist which has enabled the programme to get to this stage. We have worked with partners including Yorkshire Sport who have dedicated a

specific officer in supporting the development of the programme and the communications plan in conjunction with the Programme Board. Partners have committed to be part of the Programme Board and Project Board structures and through this membership will support the Get Doncaster Moving Programme in a variety of ways (e.g. support consultation activity, developing communication plans).

6.2, The number of people within the Council that work in the area of physical activity and sport are low (3 officers specifically) and are stretched across the partnership with delivery of services (e.g. Leisure Services). The scale of some of the projects (e.g. Tour De Yorkshire, Leisure Facilities Review and Insight) is significant in terms of impact, reputation and budget.

6.3, The Programme Board have discussed the need for resources to make this work and to stimulate and deliver our aspirations set out by the Physical Activity and Sport Strategy and the Get Doncaster Moving Programme Plan. The Programme Board has fully endorsed this request for funding/resources and has identified the lack of these resources as the largest risk to the Get Doncaster Moving programme.

6.4, Seek Support via the Service Transformation fund

Although Doncaster has been successful in being part of the Sport England Local Delivery Pilot (LDP), we need to be able to provide some impetus to deliver the programme.

6.5, There will be an opportunity to leverage Sport England funding to contribute added value to the STF funding that is required and every effort will be made to maximise opportunities from the LDP; however, the detail of how we can use this funding is not clear at this time. It is likely that significant resources will become available to support the work of the programme and the investment that is required.

6.6, Without the funding the Get Doncaster Moving programme will fail to deliver the sum of its ambitions, and that the impact of the programme and the benefits that can be delivered will be limited.

REASONS FOR RECOMMENDED OPTION

- 7. Whilst the funding secured has enabled most projects to progress into the delivery stage, some elements have yet to progress and will continue to ‘stall’ until funding can be found. Temporary supporting revenue (STF) will therefore complement the already secured investment and make Get Doncaster Moving a greater success allowing it to deliver the sum of its ambitions.

IMPACT ON THE COUNCIL’S KEY OUTCOMES

8.

	Outcomes	Implications
	Doncaster Working: Our vision is for more people to be able to pursue their ambitions through work that gives them and Doncaster a brighter and prosperous future;	

	<ul style="list-style-type: none"> • Better access to good fulfilling work • Doncaster businesses are supported to flourish • Inward Investment 	
GDM	<p>Doncaster Living: Our vision is for Doncaster's people to live in a borough that is vibrant and full of opportunity, where people enjoy spending time;</p> <ul style="list-style-type: none"> • The town centres are the beating heart of Doncaster • More people can live in a good quality, affordable home • Healthy and Vibrant Communities through Physical Activity and Sport • Everyone takes responsibility for keeping Doncaster Clean • Building on our cultural, artistic and sporting heritage 	The Get Doncaster Moving programme is the delivery mechanism for the Physical Activity and Sports Strategy, which was approved at Cabinet on the 23 rd January 2018.
	<p>Doncaster Learning: Our vision is for learning that prepares all children, young people and adults for a life that is fulfilling;</p> <ul style="list-style-type: none"> • Every child has life-changing learning experiences within and beyond school • Many more great teachers work in Doncaster Schools that are good or better • Learning in Doncaster prepares young people for the world of work 	
	<p>Doncaster Caring: Our vision is for a borough that cares together for its most vulnerable residents;</p> <ul style="list-style-type: none"> • Children have the best start in life • Vulnerable families and individuals have support from someone they trust • Older people can live well and independently in their own homes 	
	<p>Connected Council:</p> <ul style="list-style-type: none"> • A modern, efficient and flexible workforce • Modern, accessible customer interactions • Operating within our resources and 	

	<p>delivering value for money</p> <ul style="list-style-type: none"> • A co-ordinated, whole person, whole life focus on the needs and aspirations of residents • Building community resilience and self-reliance by connecting community assets and strengths • Working with our partners and residents to provide effective leadership and governance 	
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RISKS AND ASSUMPTIONS

9. There is a risk that the Get Doncaster Moving programme will fail to deliver the sum of its ambitions without the revenue funding requested, and that the impact of the programme and the benefits that can be delivered will be limited.

LEGAL IMPLICATIONS [Officer Initials NJD Date 23rd April 2018.]

10. There are no specific legal implications in agreeing the draw down from Service Transformation Fund to fund the Get Doncaster Moving programme.

Approval will be required from the Chief Finance Officer, in consultation with the Chief Executive. If the recommendation is approved, no further approval will be required.

FINANCIAL IMPLICATIONS [Officer Initials HJW Date 23rd April 2018]

11. The overall shortfall in funding of £389,733 is requested to be funded from the Council's Service Transformation Fund (STF). The programme has secured a significant proportion of the funding, both capital and revenue as detailed in the main body of the report and in greater detail within the Programme Business Case.

Approval for securing funding from the STF will be required by the Chief Finance Officer – Steve Mawson in consultation with the Chief Executive – Jo Miller, with quarterly updates being provided to the Mayor. If the recommendation is approved, this requirement will have been met through this report and no further approvals will be required.

There is sufficient allocation from the Service Transformation Fund reserve for this request.

HUMAN RESOURCES IMPLICATIONS [Officer Initials...BT Date 19/04/2018.]

12. There are no apparent HR Implications as far as the actual application for funds as there is an awareness from HR of the team established within the Council Structure which will co-ordinate this particular programme on the authority's behalf.

Obviously, if there are any staffing implications as a result of any future changes to

the Team Structure, then this will be dealt with under the policy and processes within the Industrial Relations Framework.

TECHNOLOGY IMPLICATIONS [Officer Initials...PW Date...20/04/18]

13. There are no specific technology implications at this stage. However, any technology requirements to support the proposed initiatives (e.g. Transport Analysis Tool for the Daily Mile project) would need to be considered by the ICT Governance Board (IGB). Where additional resources are proposed, the recruiting manager(s) should consider the ICT and technology needs of the recruited resources and ensure timely notification is made to ICT via i-Serve, for the creation of accounts, access to technology and systems. The recruiting manager(s) must also ensure that all mandatory training in respect to data quality and protection is undertaken by any new recruits as well as familiarisation with acceptable use policies as set by the Council and its SIRO.

HEALTH IMPLICATIONS [Officer Initials CEH Date 19.04.18]

14. Creating a more active borough is an investment in developing greater human, economic, social and environmental capital. Inactive towns and cities lose economically due to traffic congestion. Physical inactivity will cost one week per person per year in lost productivity (Proper et al 2006).

Physical inactivity is the 4th leading risk factor for global mortality accounting for 6% of deaths globally. People who have a physically active lifestyle have a 20-35% lower risk of cardiovascular disease, coronary heart disease and stroke compared to those who have a sedentary lifestyle. Regular physical activity is also associated with a reduced risk of diabetes, obesity, osteoporosis and colon/breast cancer and with improved mental health. In older adults physical activity is associated with increased functional capacities.

Doncaster has experienced low levels of physical activity and currently there is almost a third of our adult residents who are sedentary (do less than 30 minutes per week).

The Get Doncaster Moving Programme is driving key elements of Doncaster's Physical Activity and Sport Strategy which is leading to embed physical activity into the fabric of daily life and make it an easy, cost-effective and 'normal' choice for all residents.

It is recommended that GDM ensures that it considers the inequalities that exist in Doncaster's physical activity participation and that any projects delivered do not exacerbate these. Monitoring and evaluation of these projects will help to review this impact which is being overseen by the Get Doncaster Moving Programme Board.

EQUALITY IMPLICATIONS [Officer Initials CEH Date 19.04.19]

15. Participation rates in sport and physical activity clearly show there is significant under-representation among key equality and diversity groups. Doncaster's Physical Activity and Sport Strategy has highlighted these in particular gaps in female participation, disabled people and individuals who are from a lower

socioeconomic group.

The Get Doncaster Moving Programme Board will continue to monitor the effectiveness of its projects in reducing the gap in participation that exist in Doncaster and look at the existing evidence base to address any areas for concern.

A Due Regard Statement has been completed for the Physical Activity and Sport Strategy approved at Cabinet in January 2018.

CONSULTATION

16. Both the Get Doncaster Moving Programme Board and the Doncaster Growing Together Portfolio Group have been consulted.

BACKGROUND PAPERS

17. Physical Activity and Sport Strategy & Sport England Local Delivery Pilot - Cabinet 23.01.18.

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